

4,000 targeted customers ready to buy!

With 91% of event attendees visiting for medical reasons, you can be confident that you are investing in an opportunity to engage with a very targeted audience of shoppers at the Gluten Free Expo

Location:

- Located on the Calgary Stampede Grounds at the Big Four building in the heart of Calgary!

Dates and Times:

- September 8: Exhibitor Setup. Move-in schedule is provided in June. 2023
- September 9: Doors are open to the public from 10:00 am – 6:00 pm

Registration Fee: 10 x 5 booth: \$299 | 10 x 10 booth: \$449 | Upgrade to a corner location: \$50 add-on

Exhibitor Packages Includes

- 1 skirted table, and 2 booth chairs
- 6 exhibitor name badges for booth team members, and 4 day passes to share with your clients
- 1-year listing in Exhibitor List on www.GlutenFreeExpo.ca

Demographics

- 91% of attendees attend for medical reasons. (Stand out from your competition at retail by building brand trust, familiarity, & awareness with targeted customers.)
- 20% attend with their children to find products they will eat at home and safely buy
 - 62% of attendees have children at home
- 84% of attendees are female, 16% are male
- The average age of attendees is 35

Event Marketing Add-On Packages

SOCIAL MEDIA PROGRAM..... \$75

- Increase your online presence within this highly engaged and targeted community.
 - Online prize giveaway on Facebook (prize of your choice to be provided by your team.)
 - 1 post leading up to the show on our Social Medias.

ENTRANCE PROMOTION BUNDLE (Exhibitor)..... \$99

- Stand out! Our friendly staff will distribute your pre-packed samples or coupons to attendees right at the show entrance. QTY: 3,000
 - 1 post leading up to the show on our Social Medias.

PRODUCT DONATION..... \$0

- Donate your product to our attention. Our friendly staff will distribute your product to attendees right at the show entrance. QTY: Specify by exhibitor.
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Online Reach

Canada's largest gluten free event, and product brand neutral community



14,118 *



14,333 *



8,159



4,150 *

* @GlutenFreeExpo + @GlutenFreeCanada



Maibas Ram
January 15 at 12:22pm · 🌐

I loved it

Suzie Mohan
January 11 at 10:46pm · 🌐

Super excited.. Can't wait.. so much to see and learn..

Linda Bodnar ▸ **Gluten Free Expo**
January 15 at 6:50pm · 🌐

So glad I went to this Expo. Tasted so many amazing products and will continue to purchase!

Connie Hosie
February 4 at 10:29am · Vancouver · 🌐

April...our weekend date next year!

Lillian Lum Tong
January 14 at 8:54pm · 🌐

I had so much fun today - perhaps it was the company, too. Being gluten intolerant for the past 5-6 years, I have learned a lot about our food manufacturing and other great info. I am so glad I went today, as I got to sample foods that I probably would not have thought to buy - I hear from so many people that a lot of gluten free foods just taste terrible. I have tried some and agree. But, there have been improvements I'm sure so yes, if you're thinking about going, don't think, just go. I would buy 90% of the goods I tried today. A lot of material was handed out, so I can go online to do more research about the products.

Gluten Free Expo was mentioned in a post.

Katrina McDonagh
January 14 at 7:43am · Maple Ridge · 🌐

So excited to go to the **Gluten Free Expo** today!!! Gonna have a great day!!!