

Vancouver - 2024



Over 5,000 targeted customers ready to buy and need gluten free products!

Imagine, 5,000 gluten free seeking attendees flocking to discover, sample, and buy your products. Thousands of targeted customers coming to you. That is what you'll find at the Gluten Free Expo!

In addition to consumers, national and specialized brokers, distributors, media representatives as well as buyers and category managers join from: Fresh Street Markets, London Drugs, IGA, Buy Low, etc.

Location: PNE Forum (2901 E Hastings St, Vancouver, BC V5K 5J1)

Dates and Times: January 12: Exhibitor Setup. January 13 - 14: Doors open to the public from 10:00 am – 4:00 pm

Demographics

- 91% of attendees attend for medical reasons. (Stand out from your competition at retail by building brand trust, familiarity, & awareness with targeted customers.)
- 20% attend with their children to find products they will eat at home and can safely buy.
 - 62% of attendees have children at home.
- 84% of attendees are female, 16% are male.
- The average age of attendees is 35.

Exhibitor Packages Includes

- 1 eight-foot skirted table (or four-foot skirted table) and 2 chairs
- 6 exhibitor name badges for booth team members, and 4 day passes to share with your clients.

Registration Fee:

Mini booth 5' x 5': **\$550** | Regular booth 10' x 5': **\$800** | Premium booth 10' x 10': **\$1050**

*Upgrade to a corner location: **\$50 add-on***

Event Marketing Add-On Packages

SOCIAL MEDIA PROGRAM..... \$75

- Increase your online presence within this highly engaged and targeted community.
 - o Online prize giveaway on Facebook (prize of your choice to be provided by your team.)
 - o **1 x Exhibitor feature post leading to the show.**

ENTRANCE PROMOTION BUNDLE (Exhibitor)..... \$149

ENTRANCE PROMOTION BUNDLE (Non-Exhibitor)..... \$549

- Stand out! Our friendly staff will distribute your pre-packed samples or coupons to attendees right at the show entrance. QTY: 5,000
 - o Social Media Post and Mention


STAGE PROMOTIONAL BUNDLE (Exhibitors Only)..... \$199

- One (approved) presentation to take place on the Expo stage while quantities last. Speaker provided by exhibitor.

Online Reach

Canada's largest gluten free event, and product brand neutral community



 20,000+

 14,800+

 4,100+

 4,700+